







Facebook Account Overview (May 1 - August 31, 2025)

Posts Published		Total Likes		New Likes		Unlikes	
23		210		11		0	
+22 (2200.0%)		+12 (6.1%)		+7 (175.0%)		-2 (-100.0%)	
Total Reach		Organic Reach		Paid Reach		Impressions	
4,981		2,618		2,328		7,136	
+3,089 (163.3%)		+2,251 (613.4%)		+828 (55.2%)		+4,126 (137.1%)	
						Video Views	
						7,388	
						+7,354 (21629.4%)	
3 Highest Reach Posts				3 Most Shared Posts			
<div><div></div><div>I love the smell of CEDAH. This is our cedar Princeton st...</div></div>				<div><div></div><div>Little lunch with the screw at the shop on this rainy day.</div></div>			
158				0			
<div><div></div><div>Building a Fence</div><div>On one of our most recent jobs, we were building a fence ...</div></div>				<div><div></div><div>Uncut live footage from the field. Someone please turn th...</div></div>			
112				0			
<div><div></div><div>Nothing comes together without the right people on your t...</div></div>				<div><div></div><div></div></div>			
109				0			